# MEGAN MEISNER FITNESS



WWW MEGANMEISNEREITNESS COM



ISSA CERTIFIED FITNESS TRAINER I am an ISSA Certified Fitness Trainer & Marketing Professional with a passion for writing, goal-setting and helping brands connect with consumers. I emphasize education and storytelling to create a unique brand community.

For more than 10 years, I have worked as a certified personal trainer and fitness instructor. Additionally, I'm a lifelong vegetarian. In recent years I have partnered with companies as an ambassador and influencer in the health and wellness space.

My knowledge and experience brings a unique perspective of the consumer-brand experience to my marketing strategies.

meganmeisnerfitness@gmail.com

#### **ABOUT ME**

DUAL MAJOR: COMMERCIAL RECREATION AND PROGRAM MANAGEMENT

MINOR: EXERCISE SCIENCE

2019 DEAC ISSA HONOR GRAD

ISSA CERTIFIED FITNESS TRAINER

AFAA PERSONAL TRAINER

AFAA GROUP FITNESS INSTRUCTOR

MARKETING PROFESSIONAL

FITNESS WRITER

**VEGETARIAN** 



#### LET'S CONNECT

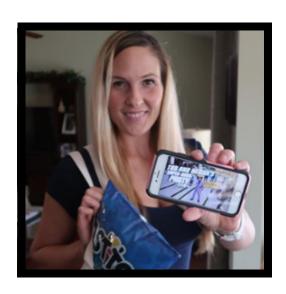
INSTAGRAM
@MEGANMEISNERFITNESS

FACEBOOK
@MEGANMEISNERFITNESS

PINTEREST
@MEGANMEISNERFITNESS

TWITTER
@MEGANMMEISNER

WWW.MEGANMEISNERFITNESS.COM



### PARTNERSHIP GOALS

- Create unique content that provides valuable tips and resources for your community.
- Establish and build a presence in the fitness and wellness industry by connecting with current and potential customers.
- Develop a community of loyal enthusiasts to create and share organic content.
- Build relationships with consumers that will produce warm leads and hot leads, resulting in sales.
- Grow relationships with influencers and fans.

#### **WORK SAMPLES**

5 Ways to Recover After a Workout Amazing Wellness Magazine

Fat Burning Foods SOL and SELENE

Turn Your Zombie Back Into a Kid Again! *Crispy Green* 

3 Myths About Eating a Plant-Based Diet Amazing Wellness Magazine

Meal Prep Made Easy

Muscle & Performance Magazine









## **BEST SELLING** BUNDLE



**SEO Blog** 

**Social Media Post** (Includes Facebook, **Instagram and Twitter)** 

3 Story Features on **Instagram and Facebook** 

**Feature in Email Newsletter** 

# **ADDITIONAL SERVICES**

\$100

**Blog** 

**Social Media Post** 

(Includes Facebook, Instagram and Twitter)

**S75** 

Choose one service or create your own package at a discounted rate.

All content includes links and tags to brand page and/or account.

> 24 hour **Social Media Takeover**













\*I am available to oversee influencer campaigns, provide product images, coordinate collaborative giveaways, manage social media platforms, create newsletters and compose product descriptions.

### BRANDS I'VE WORKED WITH

- Vitamin Shoppe
- Banza
- Human Kinetics
- Train and Train for Her Magazines
- Amazing Wellness Magazine
- Muscle & Performance Magazine
- Florastor
- Andalou Naturals
- Muscle Mac
- XBAR Fitness
- NeoCell
- Twinlab
- SOL and SELENE
- Crispy Green
- Pines Wheatgrass
- Fitbit
- Entimio Olive Oil



#### **LET'S GET STARTED**

Questions? Ready to work together? Send me a message at meganmeisnerfitness.com or give me a call at 708-341-3411 to get started.